CANADIAN Film Weekly
VOICE of the CANADIAN MOTION PICTURE INDUSTRY

Vol. 8, No. 49 TORONTO, DECEMBER 1, 1943 $2.00 Per Annum

Exchange Building Shaping Up

WPTB Amendment May be Issued

Because of the decision of Magistrate J. E. Lussier in the case of the Wartime Prices and Trade Board versus the Star Theatre Company, Prince Albert, Saskatchewan, it is likely that an amendment of the order which governs price-freezing will be issued.

The magistrate ruled in favor of the exhibitor, who had been

(Continued on Page 2)

H'wood French Pic Bows in Quebec

Quebec was the first city to see "Le Ciel et Toi," which is the French version of "All This and Heaven Too," starring Bette Davis and Charles Boyer. The Warner Bros. film had its world premiere at the Capitol Theatre on November 23rd. Warners have completed French versions of several top

(Continued on Page 7)

Many Staffs Back in Own Offices As Light, Power, Heat Returns

A number of film exchanges whose activities were disrupted by the explosion and fire to the Film Exchange Building, Toronto, last week are back doing business at the same old stand. Others are sharing offices with exchanges and circuit offices in the district. One company, Monogram, set up temporary offices in three nearby buildings.

The explosion and fire, which caused estimated damage of $75,000, failed to halt a single shipment of film and not one theatre fed its programs from the Film Exchange Building went dark. Vaults and shipping rooms are at the back of the building and protected by steel and concrete. The morning after the fire all but one shipping department was busy as usual, under no

(Continued on Page 2)

Maritimes Manager Killed in Italy

Major Harold F. Parker, formerly manager of the Capitol, Yarmouth, Nova Scotia, was killed in action in Italy last week. Parker was one of the youngest theatre managers in Canada when he joined up in 1939.

Goes to Show How Things Get Around

Report from London about mysterious explosions there contained this note three days after the Toronto explosion:

"The building was situated on a street devoted largely to motion picture firms and salesrooms that housed a film laboratory, and some persons suggested the explosion might have started there."

Power of suggestion?

Canadian Paper Comments on Trial

The investigation of the Bioff and Browne affair, while winning much space in American papers, was passed over with comparative lightness here. The whole affair is a black eye to the film industry as well as the IATSE.

The Calgary Herald recently printed an editorial on the subject, which read:

(Continued on Page 4)

Thieves on Spree

Four theatres were broken into in Windsor, Ontario, in one week. First it was the Park, then the Tivoli. Two theatres got a treatment during the same night towards the end of the week, the Vanity and Empire.

Indies' Council Sends New Brief to Ottawa

National Council of Independent Exhibitors, of which A. J. Mason is president, recently presented a brief to Ottawa charging that the distributors had raised prices all along the line. An official acknowledgment of the document has been issued but no reply. It is understood that the brief will be issued in booklet form soon.

The National Council has maintained a steady barrage of charges that rentals have been raised and that yearly total cost of films is up considerably. It contends that even if grosses have increased, under the WPTB structure of frozen rentals the distributors

(Continued on Page 2)

Century, Trenton, Celebrates Fourth

During the celebration of the fourth anniversary of the Century, Trenton, Ontario, which is managed by Irving Shulman, Mayor Cory mounted the stage and cut a large birthday cake.

The Trenton Courier Advocate ran Shulman's picture and a long story down the front page.

W. C. Gehring and Sydney Samson were guests of the Twentieth Century Fox Exchange employees at Vancouver, B.C., for a luncheon. Reading from left to right: Beverly Mains, Geo. Hislop, J. E. Patterson (Branch Manager), Barbara Gray, W. C. Gehring (Division Mgr.), Trixie Thompson, Alice Plews, Sydney Samson (Canadian General Mgr.) and Bessie Webster.

Pistol Packin' Mama now the song sensation of the country, will be the sensation also of the film world. REPUBLIC has turned out a boxoffice job here that will line them up. Now booking for Christmas and New Year. Book it through EMPIRE UNIVERSAL.

Film Weekly

Vol. 8, No. 49 December 1, 1943

HYE BOSSIN, Managing Editor

Address all communications—The Managing Editor, Canadian Film Weekly, 25 Dundas Square, Toronto 1, Canada.

Published by Film Publications of Canada, Ltd., 25 Dundas Square, Toronto, Ont., Canada. Phone ADelaide 4317. Price 5 cents each or $2.00 per year. Entered as Second Class Matter

They're Breathing Easier

Film folk certainly felt a pleasant letdown when the true state of affairs in the film explosion and fire became known. All sorts of wild stories were to be heard. In the end it was shown that the building itself reacted according to previous conceptions and damage was restricted by structural safeguards.

The press did not exaggerate, not being misled by early rumors, and some writers remarked on how lightly everyone got off. The happy thing is that the fire did not occur during the day when the building is fully occupied, or at a time in the evening when visitors are present at screenings.

New regulations of a safety nature, it is rumored, may be issued but it is hard to figure out what can be added.

The fire brought out fine co-operation among film and theatre people, who did everything they could to help each other.

Canada Should be Included

There is a move on in Hollywood at this time to have film stars go everywhere on the continent to visit camps and military hospitals at Christmas. Every studio is being tabbed and definite plans are made so that the stars and feature players will miss their own Christmas at home to make lonesome boys and girls in the services a bit happier.

It is to be sincerely hoped that those behind this splendid idea will extend it to Canada.

Canada has given many stars to Hollywood and that city in turn has returned them to us for special events, along with players who had no connection with the Dominion. Canadians love movie stars as much as Americans.

The boys and girls in the services on this side of the border are in the same situation as their American cousins and it would be mighty nice if this additional and enjoyable proof that we are one happy family fighting for a common cause was forthcoming.

The Dominion has much to thank Hollywood for now and the visits of the stars would generate much affection for them and the USA.

Repairs Started on Laval, Montreal

Improvements to the extent of $700 have begun on the Laval Theatre, Montreal, owned by the Laval Enterprises Company, Limited. Rockwool insulation is being installed in the entire top ceiling of the building.

Osier at Biltmore

Leon "Pop" Osier, Oshawa theatre veteran, who left the business to sell insurance, has returned as manager of the Biltmore Theatre, Oshawa. He stood high in insurance sales but the old love asserted itself.

Funeral Services Held For Herbert Naiman

Funeral services were held last week in Toronto for Herbert Naiman, Monogram projectionist, who died in the hospital 11 hours after being rescued from the Film Exchange Building fire.

Naiman's death was attributed to a heart condition aggravated by exertion and excitement. He was 31. Surviving him are his widow, Sophie, a baby daughter of eight months, a daughter of four, and his parents, Mr. and Mrs. Max Naiman.

There were many film people present at the rites.

Indies Present Brief to Ottawa

(Continued from Page 1)

have no claim on them.

Last year charges along lines of those made by the National Council were voiced in the House of Commons by a member from British Columbia. It is not known whether the matter will be brought up again during the next session.

It has always been the position of the Theatre and Film section of the Wartime Prices and Trade Board that evidence of the raising of rentals should be presented by the individual involved and correction will follow. In the early days of the WPTB the chairman made it plain that the theatre and film department was not created to adjust grievances as old as the industry itself, except where they bear on wartime problems.

The first and final intention of the Theatre and Film section was to cause admission prices to be maintained at the basic period level, since entertainment is part of the cost of living index. Freezing of rentals was entered into when it became apparent that distribution costs were importantly related to accomplishing that purpose.

WPTB Amendment May be Issued

(Continued from Page 1)

charged with breaking the law by charging adult prices for children at evening shows, that policy not having been in effect during the basic period. The exhibitor showed that he had followed the policy prior to the basic period. Magistrate Lussier said that the WPTB regulation was intended to keep the exhibitor to established practices and he considered that this had been adehered to, in spite of the fact that the policy had not been practiced during the basic period.

The magistrate felt that it was unfair to allow an exhibitor fortunate enough to have had a certain policy during the basic period to continue it while denying the same right to one who had had it earlier.

It is reasonable to believe that if the decision of Magistrate Lussier is regarded as a legal precedent and in any way impedes the operation of the order according to the conception of the WPTB, its legal department will recommend an amendment or addition to cover the point.

The decision, if allowed to stand as a future possibility in all such cases, will have an important effect on the premium situation.

Film Exchange in Shape Real Soon

(Continued from Page 1)

handicaps other than water which had run in from the front part of the building.

Much of the damage was done by water loosed by firemen and the sprinkler system. This did not hurt furniture, which is steel in film buildings, but damaged rugs. Firemen's axes accounted for some of the windows.

The building, however, is a major job of plastering. The fire swept through the corridors, scorching everything in its way. The most damage was done to Regal Films and the Monogram offices, in which one man who later died in the hospital was trapped.

No official report of the cause has as yet been issued by the Fire Marshall or the Theatre Inspection Branch of the Ontario government. It is generally attributed to a faulty vault.

The Motion Picture Censorship and Theatre Inspection Branch of Ontario has banned screenings after 6 p.m. in two buildings.

A great spirit of optimism swept over film folk when the comparatively light damage became known. A fire during the day would have caused a real tragedy, and there is a distinctly bright side to the whole affair. The defense of the building against dangerous happenings won general praise from press and public.

It is expected that every company will be back in its own offices in a week or two.

Mont'l Judge Rules Burlesque Is Art

Art, not obscenity, was what Mr. Justice Wilfrid Lazure last week called tableaus performed by filmsily dressed dancing girls, in upholding an appeal by the Gayety Theatre, Montreal, against a conviction and fine of $50 for a May, 1942 show.

Changing times are accompanied by changing standards of morals, his lordship believes. "To warrant conviction on such a charge there must be evidence that the producer intended to create scenes to cause lustful ideas in the mind of a normal person," his lordship added.

"What might have been considered indecent a century ago has become a matter of course today," Myer Gross, counsel for the theatre, stated in summing up.

UA in Mex Deal

United Artists will distribute the product Artistas Asociados, Mexican producing company. There are many Spanish houses in the USA, as well as a vast foreign market.

THE PICK OF THE PICTURES

Canadian Film Weekly
VOICE of the CANADIAN MOTION PICTURE INDUSTRY

REVIEWS INFORMATION RATINGS

Vol. 8, No. 49 REVIEWS FROM FILM DAILY, NEW YORK December 1, 1943

'Harvest Melody'

with Rosemary Lane and Johnny Downs

PRC 70 Mins.

TIMELY MUSICAL WITH BACK TO THE FARM SETTING SHOULD SATISFY EASILY.

Walter Colmes makes a promising debut as a producer with this timely musical comedy. It deals with the back to the farm movement and is an attractive offering from the modest budget field.

Rosemary Lane does nice work in the starring role, with Johnny Downs and Sheldon Leonard capably filling important roles. The Radio Rogues, with their impersonations, contribute much to the fun-making. Eddie LeBaron and his band are effective in taking care of the musical chores.

Sam Newfield did an excellent job of directing. Harry Akst, Leo Skuken, Walter Colmes and Benny Davis wrote the song numbers, and Martin Mooney and Andre Lamb the original story. The screenplay is by Allan Gale.

Rosemary Lane is a washed up Hollywood star, whose press agent, Sheldon Leonard, induces her to volunteer to work on a farm during the labor emergency. Johnny Downs, a farm lad, who is in love with Marjorie Manners, becomes infatuated with Rosemary.

Rosemary's farm work receives so much national publicity that she is made president of a country-wide organization known as the Affiliated Farm Clubs. The nation-wide publicity causes three picture companies to make her very attractive offers, but she rejects them in favor of her new work. She also sees to it that Johnny returns to Marjorie.

CAST: Rosemary Lane, Johnny Downs, Sheldon Leonard, Charlotte Wynters, Luis Alberni, Claire Rochelle, Syd Saylor, Marjorie Manners, Sunny Fox, Henry Hall, Billy Nelson, Frances Gladwin, The Radio Rogues, The Vigilantes, Eddie LeBaron and Orchestra.

DIRECTION, Excellent. PHOTOGRAPHY, Good.

C. H. Bennett Passes; Nova Scotia Censor

C. Henry Bennett, chairman of the Nova Scotia Board of Censors, passed away in Halifax last week. The board was responsible for the theatre regulations in that province.

Bennett had been active in many fields of endeavor. He was at one time president of the Halifax County Liberal Association, chairman of the Halifax School Board and president of the Amateur Athletic Union of Canada in the Maritimes.

'Flesh and Fantasy'

with Charles Boyer, Edward G. Robinson, Barbara Stanwyck

Universal 93 Mins.

A DEPARTURE FROM THE ORDINARY, THIS ONE SHOULD PULL WELL.

Universal has departed from the norm in making "Flesh and Fantasy," thereby bringing pleasure to those seeking something different in film entertainment. Invading the province of the mind, this is a strange film that wields a peculiar fascination and arouses a variety of emotions.

The picture deals with a subject that will strongly attract the maturer minds. For those who will find the thought-provoking aspects of the story and the mystic and psychic implications a bit above their tastes and their thinking there is a high-powered cast to draw them and sustain their interest. With the film offering something to lure both intelligent persons and mental laggards, Universal has little cause for worry about the box office performance of "Flesh and Fantasy," which has been told with a strong sense of irony and a touch of the macabre.

The film is divided into three unrelated episodes, all devised to show, that man is the master of his own destiny despite fortune-tellers and dreams.

The first episode, in which Betty Field and Robert Cummings are the main performers, tells of an ugly girl who finds beauty through faith, thereby winning the love of a youth with whom she has long had a secret passion. The meaning here is at times confused.

Edward G. Robinson and Thomas Mitchell are the principal players in the second episode, which relates the tragedy of a man standing (Robinson) driven to murder by a palm-reader's prognostication. The twist here is that the fortune-teller (Mitchell) becomes Robinson's victim.

Romance has an important place in the final episode, with the leading roles handled by Charles Boyer and Barbara Stanwyck. This portion of the footage should appeal heavily to the women.

The picture has been well produced by Boyer and Julien Duvivier.

CAST: Charles Boyer, Edward G. Robinson, Barbara Stanwyck, Robert Benchley, Betty Field, Robert Cummings, Thomas Mitchell, Charles Winninger, Edgar Barrier, C. Aubrey Smith, Anna Lee, Dame May Whitty, Marjorie Lord, Clarence Muse, June Lang, Grace McDonald, Mary Ann Hyde.

'Henry Aldrich Haunts a House'

with Jimmy Lydon, Charles Smith, John Litel, Olive Blakeney, Joan Mortimer

Paramount 73 Mins.

BEST OF THE ALDRICH FILMS TO DATE, WITH LAUGHS, CHILLS AND ROMANCE, SUREFIRE B.O. ASSETS.

Those legions of fans whose interests in the amusing escapades of young Henry Aldrich both on the screen and on the air will find this new film greatly to their liking. Indeed it is easily the best of the Aldrich pix to date, possessing an exciting and engaging story, and studded with human interest and humor. The cast is—and no pun intended—spirited and appears to have had a good time making the opus.

Audiences will have even a better time watching its action, eerie qualities, romance and, at times, pathos. Jimmy Lydon, as usual, essays the central role. At the outset his schoolmates are convinced that he is a coward because of his refusal to engage in fisticuffs with a bullying and newly-arrived student at school. The white feather doesn't really exist. It's the lad's way of appearing intellectual in the eyes of his sweetheart, Joan Mortimer.

The latter, when Jimmy pays his almost nightly visit to her home, gives him a potion, concocted by her science-pursuing father, to drink. It is supposed to make the imbiber three times as strong as formerly. The expected effect doesn't materialize, but does cause Jimmy to stumble into an allegedly haunted mansion where, under the potion's influence, he causes, without any subsequent remembrance of the incident, the imprisonment of his school's principal in the tomb-like cellars. After happenings rife with mirth and chills, Jimmy and his young companions not only free the incarcerated principal, but in so doing bag a band of counterfeiters who were the haunting souls of the mansion. Hugh Bennett's direction is excellent, and Associate Producer Michel Kraike has given the film unusually good production values. Daniel Fapp's photography is of high quality throughout.

CAST: Jimmy Lydon, Charles Smith, John Litel, Olive Blakeney, Joan Martimer, Vaughan Glaser, Jackie Moran, Lucien Littlefield, George Anderson, Mike Mazurki, Edgar Dearing, Charles Cane, Kernan Cripps, Jack Gardner, William Inman, Ferris Taylor, Anita Bolster, George M. Carleton, Dick Rush, Ray Walker, George Sherwood, Paul McVey, Paul Phillips.

DIRECTION, Excellent. PHOTOGRAPHY, High Quality.

'The Man From Down Under'

with Charles Laughton, Binnie Barnes

M-G-M 103 Mins.

COMEDY IS CROWDED WITH ELEMENTS OF ENTERTAINMENT; LAUGHTON DOMINATES FILM IN COLORFUL ROLE.

While "The Man From Down Under" is a spotty offering, it should have little trouble giving a good account of itself at the box-office. The presence of Charles Laughton in the cast will make it possible for audiences to forget most of the film's faults. The star's impersonation holds the film together and keeps the audience's interest in the proceedings constantly alive.

The Laughton fans will be hugely delighted by the actor's portrayal of an Australian soldier who returns home from the first world conflict with two Belgian orphans, who in their grown-up stage develop into Richard Carlson and Donna Reed. The treatment of the role makes the film very much of a character study. Laughton is in his element in the part, which he plays for all he is worth. He puts on a good show and the box office returns should be the better for it.

So many elements have worked into the film that it scatters its fire in too many directions. This has resulted in a film that runs much longer than it should.

The picture contains two romantic pairings. One teams Laughton and Binnie Barnes, a music hall entertainer. The other joins Donna Reed and Richard Carlson. The romance between Laughton and Miss Barnes never gets beyond the mild stage since the former's interest is strictly financial. It's intended purely for laughs. That between Carlson and Miss Reed has its dramatic and poignant moments. It depends upon the establishment of the fact that the youth and the girl are not brother and sister but are totally without blood ties. Much of the story's humor derives from Laughton's business difficulties.

Laughton gets fine support from Miss Barnes, Carlson, Miss Reed, Clyde Cook, Horace McNally and Arthur Shields.

The film has been directed unhurriedly by Robert Z. Leonard, who produced with Orville O. Dull.

CAST: Charles Laughton, Binnie Barnes, Richard Carlson, Donna Reed, Christopher Severn, Clyde Cook, Horace McNally, Arthur Shields, Evelyn Falke, Hobart Cavanaugh, Andre Charlot.

DIRECTION, Good. PHOTOGRAPHY, Good.

MONOGRAM PICTURES

OF CANADA LTD.
277 Victoria St.
Toronto

For

1943-1944

LADY LET'S DANCE

Starring the lovely BELITA in a gorgeous skating and dancing spectacle.

To be followed by a 2nd BELITA picture as yet unnamed.

★

WOMEN IN BONDAGE

(*formerly 'Hitler's Women'*)

The degradation of women under Nazi rule.

★

WHERE ARE YOUR CHILDREN

Youthful waywardness laid bare.

★

GROUND CREW

starring JACKIE COOPER in a mighty drama supercharged with battlefront action.

★

FIGHTING QUARTERMASTER

A booming saga of the Service of Supply

★

the fastest-growing Company in the industry

MONOGRAM PICTURES

Toronto Montreal St. John
Winnipeg Calgary Vancouver

A Strange Thing

Caretaker Jimmy Pratt of the Film Exchange Building was changing his clothes when the explosion came. He was about ready to put the money he had left on top of his locker in his pocket when he found himself just about lifted away from the spot.

Jimmy had put three $10 bills and one $1 bill on that locker top. The day after the explosion he went back. There were two $10 bills left. The rest was missing.

The day after that a fire marshall found the missing money —a $10 and $1 bill—on the roof! Both were a little singed.

* * *

Just Dopey, That's All

I'm a fire victim myself, although I wasn't anywhere near it.

Last week, in this column, I told about Sergeant Ernie Warren, ex-Manager of the Midtown, Toronto, being made a Pilot Officer—and all through it, with one exception, I referred to him as "Ed." Ernie and I are old friends and I'm ashamed of it.

I blame two things. The fire, which broke close to our deadline, and that guy Eddie Warren of Aurora, about whom I handled a news item.

Ernie, I owe you a lunch for that one.

* * *

Changeovers

Yours truly was in Massey Hall when the first explosion occurred. The audience heard it—a dull bo-o-om but were just momentarily startled. . . The Board of Trade meeting was cancelled. It was slated for the next day. . . Charlie Bochner of Canadian Theatre Chair Company had shipped a couple of thousand dollars worth of chairs to the Verdun Theatre a few days before the fire. They certainly would have been ruined, as Charlie's place is located in the cellar. . . First back in business was Len Hoffman's Perkins Electric. The glass was in the next day and the machine shop arranged for its own power right away. . . Benny Granatstein, who ran the cigar stand in the lobby, got a tough break. His stand was wiped out and Ben had no insurance. The boys and girls hope to see him in business again soon. . . Film men got together over $2,000 for the family of Herb Naiman, who died of shock after being rescued. Herb was really one of the nicest fellows On the Square. . . One of the saddest fellows was Garfield Cass of Regal, whose beautiful office, acquired with a promotion this summer, was reduced to nothing. Gary couldn't look at the building without seeing his office, since it was right on the ground floor front.

* * *

They Found Out

The doctor, according to "The Canadian Doctor," was talking to a farmer's wife who had recently given birth to her sixteenth child and was about to leave the hospital.

"Well," he said, "I suppose I'll be looking for you in another 16 or 18 months."

The lady said no. The doctor, surprised at the idea of no more children from this source, asked why.

"Cause," she retorted, "me and my ol' man foun' out what's causin' em."

* * *

Can't Figure It Out

An article on Burlesque in Collier's carries this paragraph:

"But we happened to be spending a Sunday afternoon in Toronto recently and in our sight-seeing we found four people buying tickets to Dixie starring Bing Crosby, ten waiting to see Miss Betty Grable in Coney Island, and a line waiting to see a strip-teaser named Hindu Wassau and a three-year-old 'B' movie at the Casino Burlesk Theatre."

Sunday afternoon? Hindu Wassau? It must have been two other people in two other cities. A Sunday show at the Casino would put our Lou Appleby in the clink. And Hindu Wassau, he tells me, hasn't been here for several years.

Canadian Paper Comments on Trial

(Continued from Page 1)

"Some extraordinary revelations on the extortion system operated by the officials of the International Alliance of Theatrical Stage Employees over a number of years are coming out of the trial in New York of eight men associated with that union. They are charged with hi-jacking the movie magnates in Hollywood out of at least one million dollars by threats of calling strikes in American movie theatres.

"At a previous trial George Browne, president of this union, and one of his chief lieutenants, Willie Bioff, were convicted and sent to penitentiary for long terms. Bioff is a chief witness at the present trial against his former confederates.

"This convicted labor racketeer related a few days ago how he and his gang forced the Hollywood producers to pay them huge sums as an assurance against strikes that would tie up the industry. He said they also received $100,000 from Chicago movie theatre owners in 1937 by calling a strike of the projectionists in that city which closed four hundred movies. Bioff also declared that in a few months in 1937, he and his crowd of union companions collected $200,000 from the movie moguls in Hollywood. This was only a start.

"Nicholas Schenk, president of Loew's Inc., testified the other day that Bioff had at one time demanded $2,000,000 from movie magnates or be faced with a strike of theatre employees throughout the entire United States. He admitted that he had submitted to this threat by giving Browne and Bioff considerable money. Previous evidence had shown that the men who control the picture industry in Hollywood preferred to pay blackmail rather than fight one of the worst extortion rackets so far exposed in the States. Perhaps they were making so much money that they did not want to invoke legal proceedings."

Adolf Hitler Gets Motion Picture Treat

Nazis removed prints of four popular motion pictures from the Swedish liner Drottningholm, returning with exchanged prisoners of war. The films were "Bambi," "Crash Dive," "Cairo" and "Coney Island."

Hitler, a movie fan, has a projection room on his private train. He is said to be especially fond of American films and any late releases obtained by the Nazis are speeded to him.

UA's 'Johnny Come Lately' Offers Cagney in Popular Role

THE long-awaited personal production of Jimmy Cagney, made with his brother William, is now being offered by United Artists. In it Jimmy is once again a tough guy with a heart of gold—which is how the public loves him. The Academy Winner is supported by one of the finest actresses of the day, Grace George, and Marjorie Main is responsible for most of the comedy. Marjorie Lord, Hattie McDaniel and Edward McNamara and some interesting new faces round out the film in fine fashion.

"Johnny Come Lately" is largely a sentimental drama with general appeal which has some fine action scenes.

PUT THE SPOTLIGHT ON *Box Office Profits!*

● The successful theatre owner realizes how much of his profits depend upon good projection. That is why National Projector Carbons are Canada's favourites!

The fast-moving colourful modern production demands the abundance of powerful light that can be obtained from these Carbons. Clear, comfortable vision is assured and that means satisfied patrons who come again and again. This repeat business is what builds box office profits.

Moving pictures provide entertainment so vital to morale—and important news of our boys overseas.

Make sure your projection is right — use National Projector Carbons of the recommended type.

WHEN THE WAR IS OVER

IF YOU HAVE the new-type of lamps which take High Intensity or "Suprex" Carbons you are fortunate. Very few of these types of lamps are now available. After the war, most theatre owners will use these new lamps so that they can take advantage of the extra power of both "Suprex" and High Intensity Carbons.

CANADIAN NATIONAL CARBON CO. LIMITED

CARBON SALES DIVISION

HALIFAX, MONTREAL, TORONTO, WINNIPEG, VANCOUVER

H'wood French Pic Bows in Quebec

(Continued from Page 1)

motion pictures.

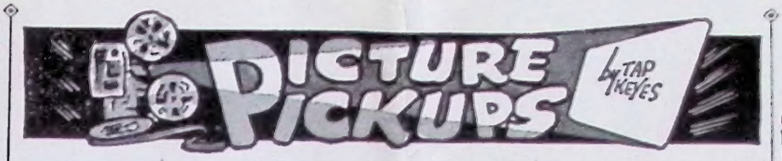
The engagement was in the nature of a test, and its success will help determine the extent to which other French versions will be exhibited in the Province of Quebec, according to Wolfe Cohen, Canadian general manager for Warner Bros. Quebec film executives say that the picture was enthusiastically received, especially since no new French-language films have been shown in Quebec during the war.

"Le Ciel et Toi" was made at the Warner studios in Burbank, California, under the personal supervision of M. Roger Woog, who, before the war, created the French synchronizations of Warner pictures in Paris. M. Bernard Deroux assisted M. Woog, and M. Charles David directed.

Charles Boyer's own voice is heard in the film, while Micheline Cheirel speaks for Bette Davis. Mlle. Cheirel was a well-known French actress before the war, and critics claim her voice so closely matches Miss Davis' in timbre and inflection that the difference cannot be detected.

Pilot Officer Dale Presumed Dead

Pilot Officer Jack Dale, reported missing during operations several months ago is officially presumed to be dead. P. O. Dale was the son of Ralph Dale, Odeon head booker.



Sketches in Sulphuric Acid—No. 6

These press releases were written by a movie publicity man while suffering from Acute Blurbitis, a condition resulting from slow saccharine seepage. The effect of Acute Blurbitis is violent revulsion, leading to reversal of customary conduct. The publicity man has now fully recovered and is back in line but his soul, in the form of these uninhibited expressions, goes marching on. The persons and events depicted herein are fictitious and any resemblance to living persons is purely coincidental—except in such cases where someone recognizes himself and is foolish enough to admit it by getting mad publicly.

MOVIE COLUMNIST

Septimus Doo, outstanding motion picture columnist of the Horsetrough Times, has arrived in Hollywood to do a personality series in which he will take the slant that movie stars are human beings. Sep is known to have more angles than the crystal chandelier that came crashing down in "Phantom of the Opera" and this latest is expected to win him the Pulitzer Prize for originality. At school, where his unusual talents were a legend, he was voted by the student body as the person likeliest to make the most of the least amount of ability.

The Horsetrough Times (Circulation is 481, of which street sales are 2 and subscriptions 7) is regarded as an indispensable contribution to farm sanitary problems and there is hardly an adjoining edifice in the countryside where it cannot be found filed for future use.

Guiding themselves by Doo's previous visits, during which he was completely overwhelmed by the moist and free hospitality of the studios, publicity chiefs have assigned their best style imitators to him. They will write his copy.

Doo is distinguished as a gag ghoul and a collector of literary garbage. He is devoted to his job, never missing a deadline unless the papers from which he swipes his stuff fail to arrive on time. Once he was found wandering aimlessly and cursing the railroads because they couldn't get through floods for a week, thus robbing him of his salary.

Septimus is in hock up to his ears because he is a soft touch in the local pool hall and will be into everybody for 50 miles around before he is forced to leave and take a chance on his home town creditors. He hitch-hiked to Hollywood, pocketing the fare and in that way gave the swindle sheet an additional beating. As a reviewer he is famed for his low price of ten dollars per star or one bottle of Scotch. Needless to say, this price cutting has irked his competitors.

He is reputed to be a helluva haystack romeo, a gay lothario who has a way with irate and armed pappies. During his Hollywood stay the Hays Office has assigned an ex-pugilist turned evangelist to protect starlets while he is around. The starlets, as an added precaution, have been issued barbed wire brazzes.

Though connected with a small paper, his fame is national. He is feared by Hollywood because his thundering attacks on the morals of the movie colony have been endorsed by Home and School clubs who won't give all their time to fighting Hitler, helping the Red Cross and keeping the kitchen sink clean. The tabloids hail Sep as a leading member of Filmdom's press sexion.

He has never been horsewhipped for his fearless journalism but he has been dusted off and scoured with Saniflush several times. It is said that he uses it for tooth powder.

With Septimus Doo it's a case of local boy makes bad.

Flight Sergeant Cronk Presumed to Be Dead

Flight Sergeant George E. Cronk, son of Ben Cronk of United Artists, is officially presumed to be dead. He has been unreported since a raid over Germany in January.

He was the oldest of two sons of Mr. and Mrs. Cronk and was 22. A brother, John Douglas, is a signalman with the RCN.

Paramount to Reissue 'Sign of the Cross'

Cecil B. DeMille's "The Sign of the Cross," a big winner during its original period of issue, will be streamlined for reissue. A modern prologue will be added. Claudette Colbert, Fredric March, Charles Laughton and Elissa Landi are the stars.

Film features the burning of Rome and the clash of beliefs.

Producers Releasing Corporation Limited
PRC
H. J. ALLEN, President

★

Thanks

to the firemen of the City of Toronto for their great work for without thought of personal risk they did a great job. Our sympathies to those who were injured.

THANKS

to the police who protected the person and property of all of us.

THANKS

to the exhibitors throughout Canada, who proffered every assistance and sympathy. (P.S. You could send us some more dates.)

THANKS

to the film companies who so kindly offered their facilities. (Special thanks to Columbia Pictures of Canada, Ltd., whose office facilities we are now utilizing.)

THANKS

to our staff. Without thought of time or personal comfort, they worked long hours under difficult conditions. (P. S. Every shipment went out as scheduled.)

Thanks

We are indeed grateful

★

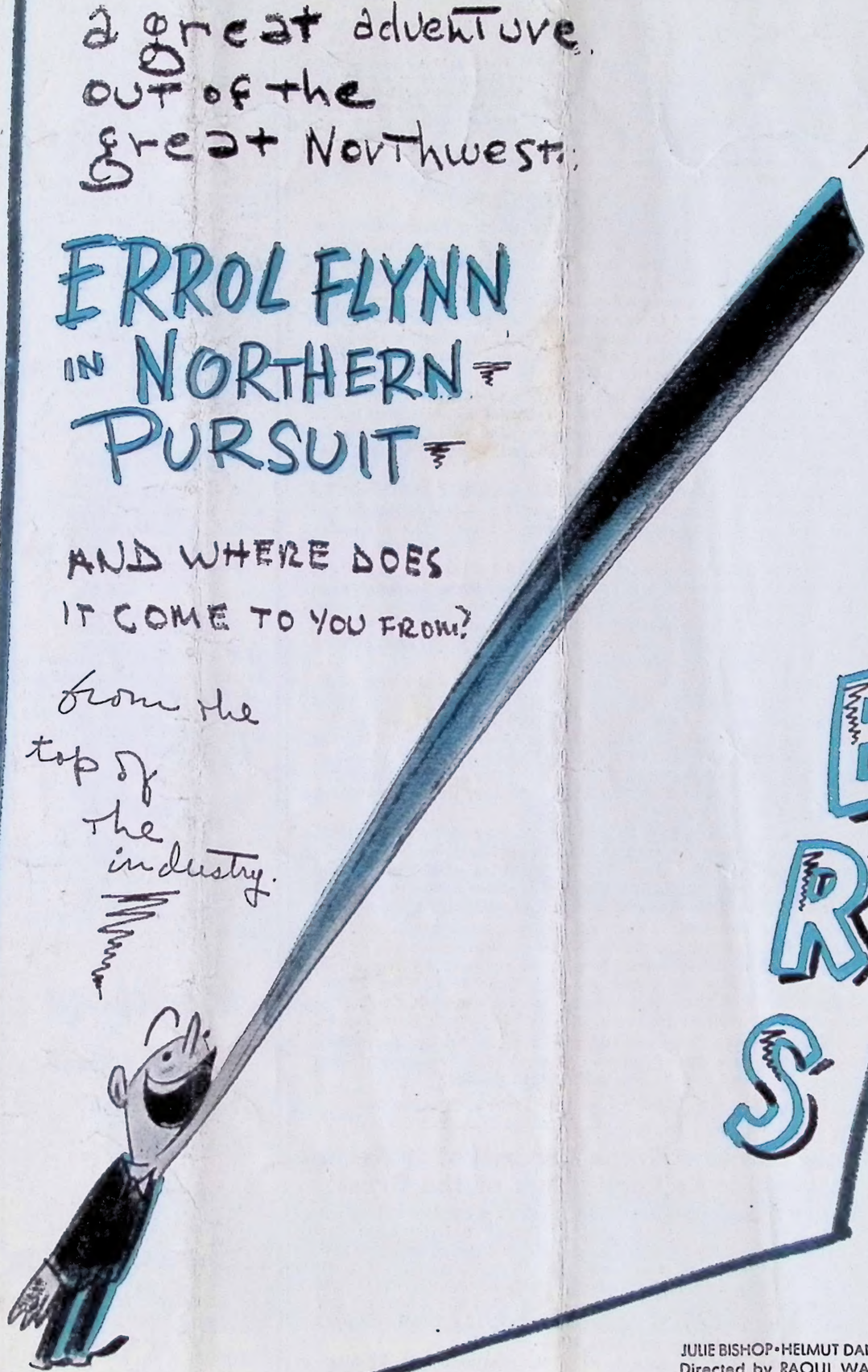
Producers Releasing Corporation
LIMITED
Executive Offices:
277 Victoria St., Toronto, 2, Ont.

Comes next
a great adventure
out of the
great Northwest:

ERROL FLYNN IN NORTHERN PURSUIT

AND WHERE DOES
IT COME TO YOU FROM?

from the
top of
the
industry.



WARNERS

A Great Adventure with Accent on Action From Winnipeg to Hudson Bay

with
JULIE BISHOP • HELMUT DANTINE • JOHN RIDGELY • GENE LOCKHART
Directed by RAOUL WALSH • Produced by JACK CHERTOK
Screen Play by Frank Gruber and Alvah Bessie • From a Story by Leslie T. White • Music by Adolph Deutsch